Electronic Acknowledgement Receipt					
EFS ID:	4709871				
Application Number:	09778666				
International Application Number:					
Confirmation Number:	4361				
Title of Invention:	System and method for managing advertising inventory to maximize advertising revenue				
First Named Inventor/Applicant Name:	Robert Allen Main				
Customer Number:	56020				
Filer:	John G. Rauch/David Fitzgerald				
Filer Authorized By:	John G. Rauch				
Attorney Docket Number:	12729-78				
Receipt Date:	30-JAN-2009				
Filing Date:	06-FEB-2001				
Time Stamp:	16:48:49				
Application Type:	Utility under 35 USC 111(a)				
Payment information:					

Payment information:

Submitted with Payment	no

File Listing:

The Listing.							
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /₊zip	Pages (if appl.)		
1	Miscellaneous Incoming Letter	12729_78_Transmittal.pdf	101757 708827bs/94e22c74ab320dedacti2ab4700 c0919	no	1		
Warnings:							

warmings

Information:

	Total Files Size (in bytes): 227957						
Information:							
Warnings:							
2	Applicant summary of interview with examiner	12729_78_Substance_of_Interv iew.pdf	0bfcce832d72246808c57d79f7c3bca7f774	no	2		
		126200					

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.